

NAVNEETH T

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SUMMARY

Data-driven design specialist with 5+ years of crafting impactful visual solutions for diverse industries. Leverage extensive expertise in graphic design, content creation, and static websites alongside data analysis and visualization skills to transform complex information into meaningful narratives. Adept at simplifying complex problems and delivering effective solutions.

PROFESSIONAL EXPERIENCE

Data Labeler, Snap Inc (on contract via eTeam Inc) | Remote | 2022 - 2023

- Enhanced data quality through thorough cleaning and preparation for analysis and visualization.
- Applied effective segmentation, projection, and captioning techniques to refine data accuracy.
- Analytically identified key trends and patterns using defined metrics.

Graphic Designer, ShareChat (Mohalla Tech Pvt Ltd) | Bengaluru | 2021 - 2022

- Developed targeted ad campaigns for tier-2 & tier-3 city audiences, exceeding performance expectations.
- Instrumental in doubling imp-to-install rate for an international brand through implementing a novel ad property.
- Recognized twice within five months for exceptional work and collaborative spirit.

Design Lead, Monk Studios (Revin Studios Private Ltd) | Bengaluru | 2017 - 2021

- Spearheaded the design team for Bengaluru Aaharotsava 2019, encompassing: • Brand identity development • Social media asset creation • Lead-generation videos and animations • Offline marketing materials and fabrication prints.
- Successfully managed diverse client portfolios including 7UP, Wrigley's, Swensen's, Ulavacharu, and Vidyarthi Bhavan, fulfilling all creative requirements.
- Key contributor to company growth from pre-opening stage, assuming multiple roles such as designer, video editor, and accounts & operations manager.

SKILLS / TOOLS

- Adobe Creative Cloud (Design Tools)
- Power Bi
- Microsoft Office
- SQL
- HTML / CSS

LINKS

Portfolio: <https://navneetht.com>

LinkedIn: [linkedin.com/in/navneetht/](https://www.linkedin.com/in/navneetht/)

EDUCATION

Master of Computer Applications (MCA) | Nitte Meenakshi Institute of Technology, Bengaluru (2016-2018) via Visvesvaraya Technological University (VTU).

Bachelor of Computer Applications (BCA) | Acharya Institute of Graduate Studies, Bengaluru (2012-2015) via Bangalore University (BU).

CERTIFICATION

Microsoft Power BI Desktop
Udemy, Apr 2023

- Credential ID: UC-c1786248-a522-416a-931d-16ebd1d23431

PROFICIENCIES

- | | |
|----------------------|------------------------|
| • Analytics | • Motion Graphics |
| • Data Visualization | • Team Management |
| • Branding | • Social Media Reports |
| • Graphic Design | • Website Designing |
| • Video Editing | |

REFERENCE

Vinay Nagaraju
Co-Founder, Monk Studios
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THANK YOU
